

# Merchant Application

Thank you for your interest in being a merchant at War of the Wings XI! Please complete the following information as thoroughly as possible and email it to Lord Egill Gullbjarnarson at [egillswoodstuffs@hotmail.com](mailto:egillswoodstuffs@hotmail.com).



**FAILURE TO PRINT OUT AND MAIL IN THIS FORM WITH ALL REQUIRED INFORMATION WILL FORFEIT YOUR MERCHANT SPACE.**

## Merchant application schedule:

- 1) Applications will be accepted beginning May 1st.
- 2) Applications must be received no later than June 30th.
- 3) Acceptance emails will go out on July 15th.
- 4) Merchants must pre-register both site fee and merchant fees before September 1st.

**DO NOT SEND ANY MONEY UNTIL YOU HAVE RECEIVED YOUR ACCEPTANCE EMAIL.**

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Name of business: \_\_\_\_\_

Name of owner: \_\_\_\_\_

North Carolina Tax ID or Vendor's license number (required by site owner to merchant): \_\_\_\_\_

Are you in the SCA? \_\_\_\_\_

SCA name: \_\_\_\_\_

What you sell: \_\_\_\_\_

What size is your tent? \_\_\_\_\_

Frontage needed: \_\_\_\_\_

Depth needed: \_\_\_\_\_

Web site: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

When do you anticipate opening? \_\_\_\_\_

What info would you like to see on the WoW web site and in the merchant booklet about your business?

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## Fees & License Requirement

- 1) The site requires a valid NC tax license or vender's license to sell at War of the Wings. The license is not needed to apply but will be required before any tent is put up in the merchant area.
- 2) There will be a \$1 per linear foot of frontage space up to 20 feet (not including ropes). Merchants needing more than 20 feet of frontage will be charged \$5 per additional foot. Merchant fees are spent on the Marketplace and to promote the Merchants; torches, propane, Merchant Meander, merchant book and the Mobility Cart.
- 3) Merchant fees are non-refundable.
- 4) Merchants must pre-register both site fee and merchant fees before September 1st.

### **Jury Standards**

Applicants will be judged, in part, on the following criteria. Our only goal is to have a full and well-balanced Marketplace that is relevant to the purpose and atmosphere of the event.

- 1) In keeping with the theme of the event, we will be giving preference to period pavilions. Merchants must set up under a tent. Modern day shades (pop-ups/EZ ups) will be required to be covered with fabric or canvas. No nylon, plastic or original covers. All tents are required to be staked down to prevent being blown over in high wind damaging property or people.
- 2) Merchandise being sold at WoW MUST be legal. We ask that it be period to the SCA time period and uses.
- 3) War of the Wings has grown to be more than just a weekend event. As such part of the jury process will include your arrival time and when you plan on opening. Those merchants planning to arrive and open earlier in the week will be given preference.
- 4) All merchants must be on site and checked in by 8 pm Thursday evening or you will not be permitted to set up unless prior arrangements have been made.
- 5) All merchants must be set up and OPEN by Friday 10:30 am.

### **Marketplace Living**

- 1) Camping behind your merchant tent will be permitted as long as the total depth is no more than 30 feet deep (combine your merchant tent depth with the depth of your camping tent).
- 2) All vehicles must be parked in the parking lot prior to opening and selling. For those that have mobility issues, part of the merchant fee funds a golf cart. Contact staff for mobility assistance.
- 3) The utility cart will come through merchants to do a garbage run each day about 2 PM.
- 4) Water and electricity are not available in the merchant area but a charging station is.